Year of study: Sophomore

Semesters offered: spring, fall, summer

Course aliases: mktg201, marketing

Course review:  
a) Principles of Marketing(MKTG 201)  
b) I took the course in online setting. Marketing in itself is pretty easy and manageable course. That said, however the way ma’am Sarah proceeds in the online setting is v demanding and unnecessarily tedious. If you can do forum cp (analysis of case studies) of 200-300 words twice a week, a mid ( that too a case study) and two separate (20% component) case studies within a month- then and only then go for it !  
The project and inclass cp are relatively easier- but the mean is a little high and you’ll probably end up anywhere near it. Quizzes are pretty much copied off the internet.  
c) Course difficulty was a 4.

GPA: 3.30-3.60